



**Dress Loud Be Heard
Fashion Show**

Fashion Challenge

Tuesday the 20th of July 2010

Time: 3:15 to 4:30

Objective: To be able to plan a fashion show with
a social conscience.

To mark Deaf Awareness Week (28th June to 4th July 2010) and to help the Royal Margate Deaf School we are planning a fashion show on the 20th July. The idea here is to raise money to help deaf children to enjoy making music through specialist computer technology which uses vibrations to help young people make and mix music.





The Day Itself



Students and adults will pay £2 for the fashion show and with this ticket they will receive free Mexican food, a non-alcoholic cocktail and the opportunity to enjoy unlimited access to a large skate park finishing with the catwalk show itself.





Closed Due
To Construction

Fashion
Show

Skatepark

Car Park

DJ Ceri
Mc
Kotchin
DJ Sifi

Mexican
Place

Car Park

BMX team
Xtreme

Tacos Locos
&
Club Karma



The Fashion Show

The Fashion show has been sponsored by New Look and we have also received help from two fashion designers.

- The show will start out with a dance piece to Tiny Tempah's 'Pass Out'
- A live DJ and MC will go back to back for a live performance
- DJ Ceri will mix dance music and he is a deaf DJ
- The Catwalk show will take place with a theme of 'Dress Loud to be Heard' and the clothes will be bright and colourful to represent ways of supporting a charitable cause by dressing in a certain way.



Challenge

The fashion show is taking place on the 20th July during extended day and we are planning a range of activities to promote this charity.

- The first challenge is to help us to promote the fashion show by selling T-shirts and tickets within the school to your fellow students (the tickets are £2 and the T-shirts are £5)
- The second challenge is to think about how to improve the fashion show and how to make it look even more exciting and interesting whilst also representing a serious issue and problem.
- The third challenge is to plan your own fashion collection and catwalk show with clothes that you have designed and drawn to make people more aware of an issue such as deafness, how would you do this?



